



4th Annual Unison Calgary Charity Classic Golf Tournament

September 11th, 2025
Sirocco Golf Club

*Help support our vital programs for seniors
through sponsorship, friendly competition,
raffle prize, auction items and more!*

UnisonAlberta.com/Golf



About Unison

Unison at Kerby Centre has been providing support to seniors in Calgary and southern Alberta through a variety of programs and services for the past 50 years!

Our Food Security programs aim to combat hunger through a variety of initiatives including free biweekly food markets, weekly food hamper and grocery deliveries to isolated seniors, a free Community Food Pantry at Kerby Centre, and a community kitchen program for low-income seniors.

The Unison Elder Abuse Shelter gives seniors fleeing abuse a fresh start. We offer a safe and supportive place to stay, and help abused seniors regain their confidence, sense of peace and place back in the community.

Seniors were hit hard during the pandemic, and we're committed to offering programs that support their mental health and wellbeing. Our Wellness Connection Centre programs currently include a Men's Shed, Grieving Together Group, Social Calling program, Sidewalk Seniors, individual counselling sessions and art therapy classes.

Our Seniors Supports department is the hub of Unison at Kerby Centre providing information and referrals for older adults and their families including how to access government services, housing and community resources.

Our Active Aging department offers more than 45 in person and 8 online programs in the areas of active living, lifestyle enhancement, fine arts and financial literacy. These popular programs include computer classes, ESL, knitting, music, yoga, Tai Chi, Zumba, art classes, Ski Fit and Indigenous Studies.

Our Adult Day Program is designed to promote holistic wellness by providing stimulating, enriching activities for older adults with significant health challenges helping provide respite to caregivers.

Mission

To support older adults to live well in their community

Vision

A community of engaged older adults



Sponsorship

All proceeds from the Unison Calgary Charity Classic will go directly towards our programs and initiatives, ensuring we continue to help seniors thrive in our community. We are excited to partner with **Kinsmen Club of Calgary** to achieve this goal.

Unison Calgary is pleased to work with you to develop packages at a variety of investment levels that best meet your business needs. Our golf sponsorship will help you reinforce and promote your brand both on and off the course, entertain clients, network, and be recognized as a key partner. Take your place in Unison's history by supporting an organization dedicated to improving the quality of life for seniors in Calgary and southern Alberta.













































Lead the way to change lives and make a real impact for seniors in southern Alberta for the years to come.

Thank you for your interest. We look forward to your participation and joining our golf celebration.



Sponsorship Contact:

Andres Gutierrez
andresg@unisonalberta.com
587-441-3696

| Sponsorship Options | | | | | | | | |
|----------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Leadership Tier Packages | Tee Gift Sponsor | Prizes Sponsor | Cart Sponsor | Raffle Sponsor | Volunteer Sponsor | Lunch Sponsor | Banquet Sponsor | Unison Ambassador |
| Additional Sponsorship Recognition | Recognition on Golf Balls | Recognition as Prize Sponsors | Recognition as Cart Sponsors and brand on all carts | Recognitions as Raffle Activity Sponsors | Your Brand on Volunteer attire | Recognition as Lunch Sponsors | Recognition as Dinner Sponsor | Recognition as Title Sponsor |
| Sponsorship Opportunities Available | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Investment | \$3,000.00 | \$3,000.00 | \$4,000.00 | \$4,000.00 | \$4,000.00 | \$6,000.00 | \$7,000.00 | \$10,000.00 |
| Golf registrations to play in the tournament | 2 | 2 | 4 | 4 | 4 | 4 | 4 | 8 |
| Your Brand signage aligned with Unison Charity Classic at selected sponsor level and event program |  |  |  |  |  |  |  |  |
| Your Brand on tournament page of Unison website with link to your corporate website |  |  |  |  |  |  |  |  |
| Your Brand placed on all tournament materials: digital, print, social media, Unison News advertisement * |  |  |  |  |  |  |  |  |
| Opportunity to provide swag for each golfer and/or prize(s) |  |  |  |  |  |  |  |  |
| First right of refusal for 2026 |  |  |  |  |  |  |  |  |
| Opportunity to present prize to winning team, raffle or address guest at the tournament dinner | | | |  | | |  |  |
| Signage on designated hole | | | | | | | |  |

*subject to printing deadlines

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| Sponsorship Options <i>(continued)</i> | | | | | |
|-------------------------------------------------------------------------------------------------------------|-------------------------------------------|-----------------------------------|-------------------------------------------------------------------------|---------------------------------|----------------------------------------------|
| Entry Sponsorship Tier Packages | Friends of Unison Calgary Charity Classic | Hole Sponsor | \$50K Hole in One Sponsor | Course Food Sponsor | Special Activity Hole Sponsor |
| Additional Sponsorship Recognition | Your brand as Golf Torunament Supporter | Your brand on the designated hole | Opportunity to present Hole in One Winner. Brand on the designated hole | Your brand as appetizer sponsor | Recognition as Special Activity Hole Sponsor |
| Sponsorship Opportunities Available | 1 | 11 | 1 | 1 | 4 |
| Investment | \$1,000.00 | \$2,000.00 | \$2,000.00 | \$2,000.00 | \$3,000.00 |
| Golf registrations to play in the tournament | | 2 | 2 | 2 | 2 |
| Your Brand placed on tournament marketing material, social media opportunities and signage on event program | ✓ | ✓ | ✓ | ✓ | ✓ |
| First right of refusal for 2026 | ✓ | ✓ | ✓ | ✓ | ✓ |
| Opportunity to provide swag for each golfer and/or prize(s) | ✓ | ✓ | ✓ | ✓ | ✓ |

| Sponsorship Options <i>(continued)</i> | |
|----------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Phil Mickelson Sponsorship | |
| Additional Sponsorship Recognition | Your brand as a Senior Golf Team Sponsor |
| Sponsorship Opportunities Available | 2 |
| Investment | \$1,000.00 |
| Benefits | Sponsor a senior golfers to participate at the Unison Calgary Charity Classic. Your sponsorship will allow a seniors team to come and enjoy a day of golf, lunch and dinner. |

Sponsor a senior golfer at \$250 or a foursome for \$1,000
(multiple opportunities available)

Help sponsor a senior golfer to participate at the Unison Calgary Charity Classic. Your sponsorship will allow a senior to come and enjoy a day of golf, lunch and dinner.



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Unison Calgary Charity Classic Registration Form *(also available online at UnisonAlberta.com/Golf)*



Thursday, September 11th, 2025
Sirocco Golf Club

Featuring

Shotgun Start at 1:00pm, Scramble Format, Golf Cart,
Light Lunch, Dinner & Evening Program

Fun & Competitive Games

Win great prizes and support Unison at Kerby Centre
programs and services for older adults. Including:

Beat the Pro
Closest to the Pin
Long Drive Men + Women
Longest Marshmallow Drive
\$50K Hole in One
And Much More!

Early Bird Registration Draw

Takes place on July 31st

Unison Classic Super Ticket

When you check in at the tournament you will have the opportunity to buy a
Super Ticket for \$100 to have the opportunity to Play & Win at each of the
competition holes, mulligans and your name entered in special draws!

And Be Sure To Enter our Unison Classic Raffle

Visit RaffleBox.ca/Raffle/Unison-Alberta or call 403-705-3254
to purchase your raffle tickets now!

Registration \$250 per player or \$900 per team of four

Company: _____

Contact Name: _____

Contact Email: _____

Contact Work Phone: _____ Cell: _____

☐ Individual ☐ Team

Golfer #1: _____ Email: _____

Golfer #2: _____ Email: _____

Golfer #3: _____ Email: _____

Golfer #4: _____ Email: _____

I wish to sponsor _____ at \$ _____

*Thank you for your support. Please note that sponsorship confirmations are on a first come basis and the
Sponsorship team will contact you to confirm. For more information please see contacts below.*

Total Order \$ _____ Payment Method: ☐ VISA ☐ MasterCard

Name on Card: _____

Account Number: _____ Expiry: _____

CSN Number: _____

Signature: _____

Sponsorship & Registration Contact:

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